



REACHING HIGHER

A celebration and benefit for Mount Tamalpais College

SPONSORSHIP OPPORTUNITIES

Mount Tamalpais College, a soon-to-be independently accredited college which has served students who are incarcerated at San Quentin State Prison for over 20 years, invites you to join us for a community celebration on April 22, 2022 at the Julia Morgan Ballroom.

This event will mark a major milestone for our organization. After decades of operating a renowned College Prep and Associate of Arts degree program at San Quentin as the Prison University Project, we are becoming our own independent liberal arts institution— the first of its kind, specifically designed to serve incarcerated students.

Our last gala event in 2018 drew 350 people and sold out, and we know our community is eager to gather in person again. This year, 400+ attendees will include former students and their families, faculty, partners, supporters, and the incredible network of Bay Area residents who are inspired by and involved in this work. Guests will have the opportunity to learn more about Mount Tamalpais College and hear about the impact of the program, while enjoying food, drink, and entertainment.

As a sponsor, you will have the unique opportunity to gain valuable community exposure while impacting the lives of hundreds of incarcerated individuals and their families. Your sponsorship of Reaching Higher will earn your company invaluable goodwill among our vast community of friends and supporters. We look forward to partnering with you!

Sponsorship packages and Host Committee details are detailed below. To secure a package or to learn more, please contact Makenzie Means, Development Director at mmeans@mttamcollege.org or 415-455-8088 x 7016.

Individual tickets available upon request. Mount Tamalpais College is a 501(c)3 non-profit. Gifts to Reaching Higher are tax-deductible less \$100 per ticket used.

Visionary: \$100,000

- Recognition on all event materials, print and digital, including invitation, program, signage, and other event promotion
- Verbal recognition from the stage
- Full-page spread in event program, and premier placement on all materials
- Special acknowledgement in post-event materials
- Admission for 16 guests with access to pre-event reception with Executive Director, board members, event chairs, and special guests
- Opportunity for up to 10 guests to participate in a round-table discussion with program participants
- VIP Gift Bag

Advocate: \$50,000

- Recognition on all event materials, print and digital, including invitation, program, signage, and other event promotion
- Verbal recognition from the stage
- Half-page spread in event program, and premier placement on all materials
- Special acknowledgment in post-event materials
- Admission for 12 guests
- VIP Gift Bag

Partner: \$25,000

- Recognition on all event materials, print and digital, including invitation, program, signage, and other event promotion
- Quarter-page spread in event program, and premier placement on all materials
- Admission for 10 guests
- VIP Gift Bag

Supporter: \$10,000

- Recognition on all event materials, print and digital, including invitation, program, signage, and other event promotion
- Admission for 6 guests
- VIP Gift Bag

Friend: \$5,000

- Recognition on all event materials, print and digital, including invitation, program, signage, and other event promotion
- Admission for 4 guests
- VIP Gift Bag