



# REACHING HIGHER

A celebration and benefit for Mount Tamalpais College

## SPONSORSHIP OPPORTUNITIES

Mount Tamalpais College, which has served students who are incarcerated at San Quentin State Prison for over 20 years, invites you to join us for a community celebration on April 22, 2022 online or at the Julia Morgan Ballroom.

This event will mark a major milestone for our organization. After decades of operating a renowned College Prep and Associate of Arts degree program at San Quentin as the Prison University Project, we are in the final stages of hopefully becoming our own independent liberal arts institution— the first of its kind, specifically designed to serve incarcerated students.

Our last gala event in 2018 drew 350 people and sold out, and we know our community is eager to gather again. This year, 400+ attendees will include former students and their families, faculty, partners, supporters, and the incredible network of community members who are inspired by and involved in this work. Guests will have the opportunity to learn more about Mount Tamalpais College and hear about the impact of the program. In-person guests will also enjoy food, drink, and entertainment.

As a sponsor, you will have the unique opportunity to gain valuable community exposure while impacting the lives of hundreds of incarcerated individuals and their families. Your sponsorship of Reaching Higher will earn you or your company invaluable goodwill among our vast community of friends and supporters. We look forward to partnering with you!

Sponsorship packages and Host Committee information are detailed below. To secure a package or to learn more, please contact Makenzie Means, Development Director at [mmeans@mttamcollege.org](mailto:mmeans@mttamcollege.org) or 415-455-8088 x 7016.

*Individual tickets available upon request. Mount Tamalpais College is a 501(c)3 non-profit. Gifts to Reaching Higher are tax-deductible less \$100 per in-person ticket used.*

### **Visionary: \$100,000**

- Recognition on event materials, print and digital
- Verbal recognition from the stage
- Full-page spread in event program, and premier placement on all materials
- Special acknowledgement in post-event materials
- Admission for 16 guests with access to pre-event reception with Executive Director, board members, event chairs, and special guests
- Opportunity for up to 10 guests to participate in a round-table discussion with program participants
- VIP Gift Bag

### **Advocate: \$50,000**

- Recognition on all event materials, print and digital
- Verbal recognition from the stage
- Half-page spread in event program, and premier placement on all materials
- Special acknowledgment in post-event materials
- Admission for 12 guests
- VIP Gift Bag

### **Partner: \$25,000**

- Recognition on all event materials, print and digital
- Quarter-page spread in event program, and premier placement on all materials
- Admission for 10 guests
- VIP Gift Bag

### **Supporter: \$10,000**

- Recognition on all event materials, print and digital
- Admission for 6 guests
- VIP Gift Bag

### **Friend: \$5,000**

- Recognition on all event materials, print and digital
- Admission for 4 guests
- VIP Gift Bag



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## Host Committee

We welcome individuals or families to join the Reaching Higher Host Committee, which will work to expand the Mount Tamalpais College community by inviting their friends and networks. This is a great way to engage more deeply in our work, help us secure crucial financial resources, and enjoy a special evening in the company of your community.

## Host Committee Responsibilities

- Sponsor the event at one of the levels listed above, either individually or through your business
- Work with our staff to identify and solicit potential sponsors (individual or corporate)
- Encourage event participation, ticket sales, and serve as an ambassador for Mount Tamalpais College and Reaching Higher.

## Benefits and perks

- Your name or your company's listed on all event materials
- Invitation to pre-event reception with staff, alumni, and sponsors
- VIP Gift Bag and all other benefits associated with your sponsorship level